

Qi ELECTRIC BIKE

⚡ FRANCHISE FINANCIAL ARCHITECTURE ⚡

NOT JUST A CHARGING STATION

Fast Charging • EV Service • Battery Exchange • Health Testing

PROPOSED LOCATION

Highway / Expressway / High-Traffic

RECOMMENDED LAND

Approx. 5,000 Sq. Ft.

LAND COST / RENT

Not Included

1. EV PARTNERSHIP MODELS & FINANCIAL MATRIX

MODEL TIER	INVESTMENT	FOCUS / DELIVERABLES	DIRECT MARGIN	OVERRIDE ROYALTY	PROJECTED EARNINGS
Model 1: Full EV Hub	₹35 Lakh	Fast Charging + Service + Swapping + Testing	8% – 10%	1% – 7%	₹1,85,000 – ₹2,50,000+ / mo
Model 2A: Charging Station	₹15 Lakh	Fast DC Charging + Battery Swapping Point	7% – 9%	1% – 2%	₹75,000 – ₹1,10,000 / mo
Model 2B: Service Center	₹5 Lakh	EV Service, Repairs & Spare Parts Outlet	6% – 8%	2% – 3%	₹35,000 – ₹55,000 / mo
Model 2C: Battery Exchange	₹2 Lakh	Micro Swapping Station + Service Point	5% – 7%	3% – 4%	₹18,000 – ₹30,000 / mo
Model 2D: Dropshipping	₹1 Lakh	3 Electric Bikes + Local Delivery Service	3% – 5%	5% – 7%	₹12,000 – ₹22,000 / mo

2. MODEL REVENUE & OPERATIONAL BREAKDOWN



Model 1: Full EV Hub (₹35 Lakhs)

- **Infrastructure:** Fast DC Chargers, Service Bays, Battery Testing & Swap Racks.
- **Revenue Streams:** Charging tariffs, Battery Swapping fees, Full Repairs & Parts margin.
- **Earnings Potential:** High-volume hub producing ₹1.85L – ₹2.50L+ per month.



Model 2A: Charging Station (₹15 Lakhs)

- **Infrastructure:** Dedicated Fast Charging stations & Swapping cabinet.
- **Revenue Streams:** Per-kWh charging fees & daily battery swap volume margins.
- **Earnings Potential:** High highway traffic generating ₹75,000 – ₹1,10,000 / mo.



Model 2B: Service Center (₹5 Lakhs)

- **Infrastructure:** Repair bay, Diagnostic tools, Fast-moving spare stock.
- **Revenue Streams:** Paid labor, spare parts margin (6-8%), battery health testing fees.
- **Earnings Potential:** Steady recurring service income of ₹35,000 – ₹55,000 / mo.



Model 2C & 2D: Exchange & Dropship (₹1L - ₹2L)

- **Micro Swapping (₹2L):** Quick swaps & diagnostic point earning ₹18k – ₹30k / mo.
- **Dropshipping (₹1L):** 3 EV Bikes + Delivery Service earning ₹12k – ₹22k / mo.
- **Benefits:** Minimal capital required, zero warehousing risk, rapid ROI.



Note: Earnings depend on location traffic, daily swap volume, and local EV adoption density. Land cost/rent extra as per site.